Appendix A

Tentative Program
International Conference on
eLearning for Knowledge-Based Society

Tuesday August 3, 2004 at TOT Academy, Ngam Wong Wan Road
Preconference Workshop “How to make good eLearning work?”
08:15-08:40 Registration and Refreshments
08:40-09:00 Official Opening - Prof. Srisakdi Charmonman, Ph.D.
President of Thailand Chapter of the Internet Society
09:00-10:30 eLearning workshop:
“eLearning Standards and their uses” by Kim Chew Lim, eLearning Competency Centre, Singapore.
10:30-10:50 Coffee Break
10:50-12:20 eLearning workshop:
“Designing for quality eLearning” by Jonathan Darby, University of Southampton, UK.
12:20-13:30 Lunch Break
13:30-14:30 eLearning workshop:
“Developing High Quality eLearning Contents and Learning Objects” by Thanomporn Laohajaratsang, Ph.D., Chiang Mai University, Thailand.
14:30-15:30 eLearning workshop:
“Developing a successful strategy for corporate-wide eLearning programme implementation” by Alexander Kibanoff, Philippine Long Distance Telephone Company, Philippine.
15:30-15:50 Coffee Break
15:50-16:45 Panel discussion:
Mr. Kim Chew Lim, Mr. Jonathan Darby, Thanomporn Laohajaratsang, Ph.D., Mr. Alexander Kibanoff, Dr. Virach Sornlertlamvanich, Arthur Morse, Ph.D., Choonhapong Tjaipathump, Ph.D., Mr. Kazuyuki Shinkai.
16:45-17:00 Concluding remarks and initiatives for follow-up Professor Srisakdi Charmonman, Ph.D., Virach Sornlertlamvanich, Ph.D., Arthur Morse, Ph.D.
Tentative Program
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Wednesday August 4, 2004 at Impact Muang Thong
International Conference on eLearning for Knowledge-Based Society

9:00-10:15 Official Inauguration (Grand Diamond Ballroom)
by H.E. Prime Minister Thaksin Shinawatra,
Telecommunication Ministers Meeting
& eLearning Conference at Impact Muang Thong
(eLearning participants in Meeting Room 4)

10:15-10:45 Keynote Address by Wanda Miles, Microsoft Corporation
(Meeting Room 4)
“Delivering Effective and Measurable eLearning”

10:45-11:00 Coffee Break

10:15-10:45 Keynote Address by Datuk Syed Othman Alhabshi,
President of UNITAR, Malaysia (Meeting Room 4)
“Content Development”

11:30-12:00 Keynote Address by Prof. Kesav V. Nori, Tata, India
(Meeting Room 4)
“Some Lessons from an Experiment in eLearning”

12:00-13:30 Luncheon Talk by ShinSat (Meeting Room 5)

13:30-14:00 Keynote Address by Tomas Berns, Ph.D. Ergolab,
Sweden. (Meeting Room 4)
“Usability and User-centered Design”

14:00-14:30 Keynote Address by Prof. Srisakdi Charmonman, Ph.D.
CEO of the College of Internet Distance Education
Assumption University of Thailand. (Meeting Room 4)
“Accreditation of eLearning Degree”

14:30-15:00 Coffee Break

PARALLEL SESSION I

Parallel Session IA. (Meeting Room 7)
15:00-15:30 “Process of Learning and eLearning”
by Toni Ivergard and Brian Hunt, Mahidol U.

15:30-16:00 “Lifecycle Management for eLearning Applications”
by Nick Jackson, Borland Asia-Pacific

16:00-16:30 “Strategic eLearning: A Framework for Achieving Sustainable Results”
by Samir Patel, Principal Consultant, Knowledge Director, Singapore.
Parallel Session IB. (Meeting Room 8)
15:00-15:30 “eLearning: the Experience on Consulting”
by Lord John E. Shazell
Teleconsult International Pte. Ltd., Singapore
15:30-16:00 “Issues of International Distance Learning: Lessons Learned from the Experience of Osaka University”
by Masatsugu Tsuji, Osaka, Japan

Parallel Session IC. (Meeting Room 9)
15:00-15:30 “Online Content-Based Learner System”
by Supaporn Bundasak and Anongnart Srivihok
Kasetsart University, Thailand.
15:30-16:00 “Next-Generation eLearning: Sharing and Re-Use Digital Learning Resources with Pedagogically-Sound eLearning Tools”
by Assoc. Prof. Thanomporn Laohajaratsang
Chiang Mai University, Thailand.

Parallel Session ID. (Meeting Room 10)
15:00-15:30 “UNITAR’s Experience with Online Live Tutorials”
by Zaid Ali Alsagoff,
UNITAR, Malaysia
15:30-16:00 “eLearning: A Process that Must be Well Planned”
by Somkuan Bruminhent, Ph.D.
TOT Corporation Public Company, Limited, Thailand

PARALLEL SESSION II
Parallel Session IIA. (Meeting Room 7)
16:00-16:30 “eLearning plus facilitation – a novel approach for developing countries “
by Arthur Morse, Ph.D., Montra Leoseng, and Soonthorn Vassana
Special Advisor to the Permanent Secretary, Ministry of Information and Communication Technology, Thailand
16:30-17:00 “Trends and Forces for eLearning in Thailand”
by Phongchai Sirinaruemitr, Ph.D., Ericsson Thailand

Parallel Session IIB. (Meeting Room 8)
16:00-16:30 “eService to Citizens in Rural Area”
by Prof.Karl W. Sandberg, Sweden.
16:30-17:00 “An eLearning Project for 100,000 Students Per Year”
Natanicha Chorporthong, Ph.D. and Prof. Srisakdi Charmonman, Ph.D., Assumption University of Thailand

Parallel Session IIC. (Meeting Room 9)
16:00-16:30 “Techniques for Assessing Students’ eLearning Achievement”
by Prof.Utumporn Jamornmann, Ph.D.
Assumption University of Thailand.
16:30-17:00  “Using E-Learning Contents for IT Examination: Development and Evaluation”
by Thatsanee Charoenporn, Pornchai Tummarattananont, Virach Sornlertlamvanich, and Hitoshi Isahara
National Institute of Information and Communications Technology, Thailand

Parallel Session IID. (Meeting Room10)
16:00-16:30  “EmpowerICT™: eLearning for In-Service Teacher Education and Support”
by Charalambos Vrasidas, Ph.D., Michalinos Zembylas, Intercollege, Cyprus, Europe and Jose Marie B. Legaspi, Philippines - EmpowerICT™.
16:30-17:00  Introducing eLearning Opportunities to School Teachers (k-12)
by Chris Smith, The Education Project Asia, Chiang Mai.

19:30-20:30  Welcome Gala Dinner (TOT, Chaeng Wattana Road, Building 9)

Thursday August 5, 2004 at Shangri-La Hotel
International Conference on eLearning for Knowledge-Based Society
9:00-11:30  Ministerial Roundtable (Ballrooms 2&3, 200 participants)
Prof. Srisakdi Charmonman, Ph.D., Moderator
(Closed Circuit TV to general participants in Rattanakosin, Thonburi, and Ayudhaya, 50 participants each; coffee served inside.)
11:30-12:00 Keynote Address by Mr.Khwankeo Vajarodaya, Chairman, Distance Learning Foundation (Ballrooms 2&3)
“The Wang Klaikangwon School, Hua Hin Model: Moving Ahead Together through Distance Education, the Way Forward”
12:00-13:30  Luncheon Talk (Ballrooms 2&3)
12:30-12:50 Presentation by NICT
13:00-13:15 Presentation by MCS
14:00-14:30 Keynote Address by Jonathan Darby, Ph.D., UkeU (Ballrooms 2&3)
“UkeU Experiences in Delivery of eLearning”
14:30-15:00 Keynote Address by Zhiting Zhu, China (Ballrooms 2&3)
“Experiences and Lessons of eLearning Development in Higher Education of China”

PARALLEL SESSION III
Parallel Session IIIA. (Ballrooms 2&3)
15:00-15:30  “International ICT Cooperation on e-learning in Asia”
by Toshio Obi Nakamura
Waseda University, Japan.
15:30-16:00  “The NICT JLE Corpus: Exploiting the language learners’ speech database for research and education”
by Mr.Emi IZUMI, Kiyotaka UCHIMOTO, and Hitoshi ISAHARA, NICT, Japan.
16:00-16:30 “How Application Lifecycle Management can address eLearning Software Challenges”
by Karen Lee, Borland Software, USA.

16:30-17:00 “Digital Game-Based Education: A New Learning Paradigm”
by Samir Patel, Principal Consultant, Knowledge Director, Singapore.

Parallel Session IIIIB. (Rattanakosin)
15:00-15:30 “PLDT's eLearning Experience: Riding the Wave with LearNET”
by Alexander S. Kibanoff
PLDT. Philippine.

15:30-16:00 “Guidelines for Internet-Based Distance Education in Colleges and Universities in Thailand”
by Prof. Chaiyong Brahmawong, Ph.D., Assumption University of Thailand.

16:00-16:30 “Science and Technology Human Resource Development: E-learning initiative for ASEAN”
by Kanchana Kanchanasut, Akraya Nualchawee, and Pensri Arunwatanamongkol, Asian Institute of Technology; Graduate Institute of Science and Technology, National Science and Technology Development Agency, Thailand.

Parallel Session IIIIC. (Thonburi)
15:00-15:30 Theoretical-Based on Learning Goal in E-Learning System
by Thepchai Supnithi
National Electronics and Computer Technology Center, Thailand.

15:30-16:00 “Use of Interactions in eLearning: A Study of Undergraduate Courses in Thailand”
by Sawai Siritongthaworn and Donyaprueth Krairit, Ph.D.
Rajabhat University and Asian Institute of Technology.

16:00-16:30 “eLearning Business in Singapore”
by Alex Siow, Strategic Relations, Singapore.

Parallel Session IIIID. (Ayudhaya)
15:00-15:30 “eLearning as Change Agent”
by Jonathan Darby, University of Southampton, UK

15:30-16:00 “Some Corporate eLearning Case Studies in Singapore”
by Lim Kin Chew, eLearning Competency Centre, Singapore.

16:00-16:30 “Building ICT Capacity to Reduce Poverty in the Northeast of Thailand: Using ICTs to Support Education Macro-Policy”
by Devapoj Sambandaraksa and Rattanawan Rattakul,
Office of the Permanent Secretary, Ministry of Information and Communication Technology, Thailand.
PARALLEL SESSION IV
Parallel Session IVA. (Ballrooms 2&3)
16:30-17:00  “The Development and Application of eLearning Technology Standards in China”
by Prof. Zhu Zhiting, China
17:00-17:30  “eLearning: A Heuristic Approach to Learn in the New Century”
by Ramnath Srinath, Assumption University of Thailand

Parallel Session IVB. (Rattanakosin)
16:30-17:00  “Developing an Effective and Efficient eLearning Platform”
by Firouz Anaraki, Assumption University of Thailand.
17:00-17:30  “The Barriers and Solutions for E-Learning Systems to Provide Equal Access to Educational Content”
by John Hawker Sat-Ed Pte Ltd, and International Datacasting Singapore and Canada

Parallel Session IVC. (Thonburi)
16:30-17:00  “The Transformation of eLearning to Integrated and Sharable eEducation System”
by Bundit Manoonkulachai, Samart Telecoms, Thailand
17:00-17:30  “Developing an Inventory of Companion Website Materials for Introduction to Computer Literacy”
by Donald Fricker, Ph.D. Saint Xavier University, Chicago, IL USA

Parallel Session IVD. (Ayudhaya)
16:30-17:00  “Usability and Efficiency of eLearning - "Quality the Buzz Word"”
by Joseph George, Ph.D., St Theresa Inti College, Thailand.
17:00-17:30  “System Control with the Security, Making Questions and Answering Build the Computer Class Using Server-Based Computing (SBC).”
by Mr.Hiroyuki Terashima, MCS, Japan.

(16:30-17:30 TELMIN Joint Ministerial Press Conference)
17:30-18:00 Launch of the Virtual Institute of eLearning