

Appendix A Program

Third International Conference on eLearning for Knowledge-Based Society
Thursday, August 3, 2006 @ IMPACT Challenger, Muang Thong Thani

Jupiter 15

Jupiter 16

Jupiter 15		Jupiter 16	
08:00-09:00	Registration		
09:00-09:30	 Keynote Address “Tenth Anniversary of the Distance Learning Foundation” Khwankeo Vajarodaya	 Keynote Address “The New, New Internet IPv6: Technology’s Next Big Step” Latif Ladid President, IPv6 FORUM	
09:30-09:50	“Introducing eLearning into Secondary Schools in Thailand” Arthur Morse, Suwat Suktrisul	“eCollaborative Projects for Better Learning” Lim Kin Chew, Dnium Pte Ltd Singapore	
09:50-10:10	“VEBA: Virtual Experience-Based Approach to eLearning Graduate Study” Prof.Dr. Chaiyong Brahmawong Assumption University	“Knowledge On-The-Move” A. Noel Jones Ireland	
10:10-10:30	“Content Reusability in E-Learning ICRISAT’s Experiments with LMS” Sylvester Asil Gerard, <i>et al</i> India	“Types of Learning Objects” Ion Mierlus – Mazilu Technical University of Civil Engineering, Romania	
10:30-10:50	Coffee Break		
10:50-11:20	 Keynote Address “Thailand Cyber University” Prof. Pavich Tongroach, Ministry of Education	 Keynote Address “To Develop or Not to Develop New Courseware for University-Level eLearning” Prof.Dr. Srisakdi Charonman CEO, CIDE, Assumption University Dr.Natanicha Chorpothong, Manager, Thailand Internet Association,	
11:20-11:40	“The Development of eLearning Methodology Degree Programs” Prof.Dr. Utumporn Jamornmann, Assumption University	“Designing Effective eLearning” Titu Minhas Adobe Systems Inc.	
11:40-12:00	“E-learning Pedagogical Design: TSOI© Model” Mun Fie TSOI, <i>et al</i> Nanyang Technological University, Singapore	“E-learners, a special breed of learners with Implicit learning Characteristics” Chao boon Teo, Robert kheng leng Gay Nanyang Technological University, Singapore	
12:00-13:30	Lunch		
13:30-13:50	 Keynote Address “eLearning as a Science and Profession” Rev.Bro.Dr. Prathip M. Komolmas President Emeritus, Assumption University	 Keynote Address “Technogy: Facilitating the Transformation of Learning” Rozhan M. Idrus, Karen McComas	
13:50-14:10	“The Value of International Standardisation of Basic Computer Literacy and Online Testing” Colin Glass, Jonathan Khongwir SpringBoard4Asia Ltd.	“iCamp: a cross-cultural research approach for a cross-cultural learning design” Barbara Kieslinger, Sebastian Fiedler Centre for Social Innovation, Austria	
14:10-14:30	“From Blended Learning to eLearning: Experience with the MScICT Program” Santithorn Bunchua Assumption University	“Technological Intelligent Agents [TIA]: A Stimulus for (e)Didactics?” Gerald Moshammer, Austria Benjamin P. W. Ellway, UK	
14:30-14:50	“Instructional Design for eLearning Courseware: The IT-Plus System” Nuttaphong Kanchanachaya, Taminee Shinasharkey Assumption University	“Statistical Analysis of E-learning Usage in an University” Vajirasak Vanijja, Montri Supattathum King Mongkut’s University of Technology Thonburi	
15:00-15:20	Coffee Break		
15:20-15:40	“A Methodology to Support Six Sigma Implementation in SMEs as E-Learning” Runchana Sinthavalai Prince of Songkla University	“Collaborative e-Testing Construction using Prediction Tools to improve test reliability” Pokpong Songmuang, Maomi Ueno, and Toshio Okamoto The University of Electro-Communications, Japan	
15:40-16:00	“MySLU : A WEB Portal project to promote ICT and WEB Based Collaboration in Higher Education, Philippines Experience” Cecilia A. Mercado, Gerry Paul C. Genove Saint Louis University, Philippines	“A study on relation between the attitude of department heads, faculty members, and general practitioners toward e-learning and record of service (age) ...” Majid Rashid Torabi, Mohammad R. Ahanchian Iran	

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Friday, August 4, 2006 @ IMPACT Challenger, Muang Thong Thani

	<i>Jupiter 15</i>	<i>Jupiter 16</i>
08:00-09:00	<i>Registration</i>	
09:00-09:30	 <p>Keynote Address “Learning Theories & e-Learning” Prof. Rangsan Saengsook President, Ramkhamhaeng University</p>	 <p>Keynote Address “Solving Ethical Issues in eLearning” Kuldeep Nagi Fullbright Fellow-2006 @ Assumption University Seattle Communication College District, USA</p>
09:30-09:50	<p>“Synchronic Distance Learning: a Brief Review and Implications” David Bregman, Yossi Raanan, Yael Amitai The College of Management, Israel</p>	<p>“E-Learning and Knowledge Management, symptoms of a reality” Prasit Teekaput, Pairoj Waiwanijchakij Chulalongkorn University</p>
09:50-10:10	<p>“Flexible Learning: The Digital Engine of the Knowledge Economy” Christopher Johnson National Institute of Development Administration</p>	<p>“Developing an Effective and Efficient E-Learning Platform Using Open Source Software” Firouz Anaraki, Assumption University</p>
10:10-10:30	<p>“One Stop Services for E Learning Program” Prasitchai Veerayuttwilai Samart Telcom PCL</p>	<p>“Invitation Method Enhance Internet-based Survey Response Rates” Poonsri Vate-U-Lan, Assumption University</p>
10:30-10:50	<i>Coffee Break</i>	
10:50-11:10	<p>“Cognitive Architecture for Affective E-Learning” H. Ekanayake, <i>et al</i> University of Columbo, Sri Lanka</p>	<p>“Interactive Distance Learning based on SIP” Sinchai Kamolphiwong, <i>et al</i> Prince of Songkla University</p>
11:10-11:30	<p>“Business Game - An Illustration of Intensive Web Based eLearning support Technologies Usage” David Bregman, Gila Keinan, Arik Korman, and Itamar Shabtai, The College of Management, Israel</p>	<p>“Mobile Devices in eLearning” Rear Admiral Prasart Sribhadung Assumption University</p>
11:30-11:50	<p>“The Biggest and Best Schoolbook of the World: The Internet; Homeschooling and Global E-Learning Experiences” Andreas Becker, Lisa Becker, and Martina Heinze IMCT and LisAndi Co.,Ltd.</p>	<p>“Mobile Education Services Based on SMS and Their Architecture Comparison” Saranphong Pramsane, Assumption University Ridwan Sanjaya, Soegijapranata Catholic University, Indonesia</p>
12:00-13:30	<i>Lunch</i>	
13:30-13:50	<p>“eLearning Operational Risk Assessment and Management: A Case Study of the M.Sc. in Management Program” Sathima Patomviriyavong, <i>et al</i>, Assumption University</p>	<p>“Reengineering UNITAR's Courseware Development Model” Zaid Ali Alsagoff Universiti Tun Abdul Razak, Malaysia</p>
13:50-14:10	<p>“A Learner Oriented Ontology of Metadata to Improve Effectiveness of Learning Management Systems” S.R. Heiyanthuduwage and D.D. Karunaratna Sri Lanka</p>	<p>“Thai Language E-Training for the Hard of Hearing” Nalinrat Witsawakiti, Atiwong Suchato, and Proadpran Punyabukkana, Chulalongkorn University</p>
14:10-14:30	<p>“Intelligent Instructional Resource Planning System for an Enterprise eLearning Management System” Thaveesak Ganjanasuwon and Charan Sanrach King Mongkut's Institute of Technology North Bangkok</p>	<p>“RELAD: A Rapid e-Learning Authoring and Development Model” Proadpran Punyabukkana, <i>et al</i> Chulalongkorn University</p>
14:30-14:50	<p>“E-learning Value Chain and Case Studies” Arisa Rojnuckarin Assumption University</p>	<p>“eLearning Courseware Development: Experiences and Lessons Learned from AU-PLUS System” Jintavee Monsakul, Assumption University</p>
15:00-15:20	<i>Coffee Break</i>	
15:20-15:40	<p>“Typo-3 Goes E/B-Learning” Andreas Becker, LisAndi Co.,Ltd.</p>	<p>“A Comparison of Group and Individualized Motivational Messages sent by SMS and E-mail to Improve Student Achievement” Damith Wickramanayake, University of Technology, Jamaica Charles Schlosser, Nova Southeastern University, USA</p>
15:40-16:00	<p>“Web 2.0 and Its Implementation to E-Learning” Ridwan Sanjaya, Soegijapranata Catholic University, Indonesia Rear Admiral Prasart Sribhadung, Assumption University</p>	