

The Impact of Corporate Managers Attitudes on E-Learning in Sri Lanka

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Abstract

This paper will be discussed the corporate managers attitudes towards the E-Learning applications in Sri Lanka. The sample is drawn from registered listed companies in Colombo stock market. This study also identifies the enabling factors, the bottlenecks and, forecasts the future growth of corporate sector. There are positive attitudes among the corporate sector managers towards the e-learning but most of them prefer traditional learning because of lack of timing for studies in their business ventures. The Awareness of e-learning among the corporate sector managers is very high but investment to develop e-learning applications in their companies is very poor according to the survey. Most of the companies sponsored their employees traditional learning, training, educational programs than registering e-learning site. However there is significant number use Intranet for training purpose among the companies. They conduct real online learning via intranet for new training. There is a trend of using intranet in most of the companies. Further, findings reveal that these companies have also been using e-mail and Internet in addition to training their employees. They have planned to invest number of funds in future in the selected areas of the e- application. The ANOVA result shows that there are significant differences across both forms of corporate sector e-learning.

Keywords: Corporate managers, attitudes, E-Learning applications, Sri Lanka

Remarks: The full paper may be found in www.elearningap.com