



eLearning 2010 to Celebrate the 40th Anniversary of Assumption University of Thailand



CALL FOR PAPERS

The Seventh International Conference on eLearning for Knowledge-Based Society

“eLearning, mLearning and uLearning for Lifelong Learning”

Srisakdi Charmonman IT Center, Assumption University, Suvarnabhumi Campus

Bangkok Metropolitan Area, Thailand

December 16 - 17, 2010

www.eLearningAP.com www.eLearning2010.com

OBJECTIVES

- To share knowledge and advances in eLearning, mLearning, and uLearning.
- To build networks of professionals, researchers, educators and policy-makers practicing eLearning, mLearning, and uLearning.
- To expand the opportunity for knowledge interchange.
- To facilitate knowledge-sharing for ongoing initiatives.
- To build repositories of current practices and lessons learned.

TOPICS OF INTEREST

- Best Practices in eLearning, mLearning, and uLearning
 - eLearning Degree Programs
 - Corporate eLearning
 - Support of eLearning
- Technology for eLearning, mLearning, and uLearning
 - Course Delivery
 - Interactive Group Learning
 - Collaboration Learning
 - Accessible eLearning
- Courseware Design and Production
 - Conformance and Standards
 - Usability and Evaluation Framework
 - Multilingual Contents
 - Shared Resources
- Learning Management Systems
 - Learning Management Systems
 - Knowledge On-Demand
 - Quality Assurance
 - Interoperability
- eLearning Principles and Practices
 - Theories of Learning, eLearning, mLearning, and uLearning
 - Psychological Theories of eLearning, mLearning, and uLearning
 - Experiences and Lessons Learned
 - Design Approaches for eLearning, mLearning, and uLearning
- Any other related topics

ABSTRACT AND PAPER DETAILS

Abstract and paper must include, in the main body of the document, a title, names and affiliations of all authors. We also require a postal address, telephone number and email address for at least one contact author. The font must be Times New Roman. Only the title must be in 24pt font and centered. The names and affiliations of all authors (including the details of the contact author) must be in 12pt font and centered. The rest of the text must be in 12pt and justified in two columns. See example at www.eLearningAP.com/eLAP2010/formatofpaper.htm.

Abstracts and papers should state clearly:

- (1) The main objective of the paper.
- (2) The key issues, “conversations” and/or literature that the paper will address or draw upon.
- (3) The nature of any data, case-study material, reviews of literature, etc.
- (4) What has been found from preliminary analysis of any data, etc.
- (5) The intended/actual contribution of the paper to knowledge and practice in the field of eLearning.

Abstracts and papers should be submitted by e-mail attachment to:

Prof. Dr. Srisakdi Charmonman
 Chairman of the Conference Organizing Committee
 E-mail: charm@ksc.au.edu Web: charm.au.edu

IMPORTANT DATES

Abstract submission deadline: 30 September 2010
 Notification of acceptance: 31 October 2010
 Final paper due: 30 November 2010
 (not more than 3,000 words)

PREVIOUS ELEARNING CONFERENCES

There were 42 papers from 10 countries in the First International Conference on eLearning for Knowledge-Based Society in the year 2004, 36 papers from 8 countries in the Second Conference in the year 2005, 49 papers from 15 countries in Third Conference in the year 2006, 37 papers from 15 countries in the Fourth Conference in the year 2007, 46 papers from 15 countries in the Fifth Conference in the year 2008, and 44 papers from 18 countries in the Sixth Conference in the year 2009.

Accepted papers will be published in the Special Issue of the International Journal of the Computer, the Internet and Management (IJCIM), www.ijcim.th.org, in e-form first and then printed form later.

FOR MORE INFORMATION

Please visit www.eLearningAP.com or www.eLearning2010.com. In addition, email may be sent to Prof. Dr. Srisakdi Charmonman, the Chairman of the Conference Organizing Committee, at charm@ksc.au.edu.