



Welcome Message from the President of Assumption University

I am happy to learn that the Computer Association of Thailand continues to organize the 7th International Conference on eLearning for Knowledge-Based Society (eLearning 2010) on December 16-17, 2010 in celebration of the 40th Anniversary of Assumption University. The first decade of the 21st century has gone. We are now in the second decade with advanced technology and complex issues of the time. With academic method of inquiry, in particular research, each research attempts to propose new ideas for consideration and application. At the same time, at this conference, we come together to put our ideas on the table for discussion and to seek the opinions of others so that it can be beneficial to the society and the world at large.

Technology is changing the ways we live and learn. Research in technologies is critical for a knowledge-based society. Also we need to focus on quality of our work. We are at a crossroad in ASEAN. Therefore we need to focus on quality of research and innovation. That is the only way we will have an edge when ASEAN becomes a block in 2015.

The participants at this conference must be applauded for their continued effort and determination to help improve eLearning technologies. At the some time, by coming together at such conference, relationship can be built up and network can be formed to exchange new knowledge in this area.

Let me thank the organizer, Prof. Dr. Srisakdi Charmonman, for organizing this conference. I wish one and all success at this conference and may God bless you all.

A handwritten signature in black ink, appearing to read 'Bancha Saenghiran'. The signature is stylized and fluid, with a large loop at the end.

**(Rev. Bro. Bancha Saenghiran, f.s.g., Ph. D.)
President**