

# Blogging and Microblogging: A Phenomenal Approach to Management and Instruction

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***Abstract-*** Blogging has become a phenomenon to the individual who simply wants to communicate simple ideas, numerous thoughts, and extensive experiences. As several types of blogs occur frequently, it is primary to substantiate the effects of the blog postings to its readers. Microblogging presents a more concise and direct form of blogging when it presents posts in a diminutive format. As various applications for microblogging emerge, many individuals define the appropriate one to use where the popularity and usage of the application trends to its high rate.

This paper articulates the use of identified blog sites used by the Chairperson of Jose Rizal University Computer Science Department to its faculty members as a visual management tool. It also presents microblogging as a tool in the learning environment of Information Technology and Computer Science students that clearly breaks down the inflexible classroom barriers and builds on the stronger professional relationship of the student and his educators.

***Keywords-*** Blogging, Computer Science Department, Jose Rizal University, Management and Instruction, Microblogging

***Remarks:*** *The full paper may be found in [www.elearningap.com](http://www.elearningap.com)*