

Can We Integrate SNS Usage by University Students Productively?

Ramnath Srinath

Lecturer, ABAC School of Arts
Assumption University, Bangkok, Thailand
E-Mail: acharnsrinath@gmail.com

Abstract- The regular and sustained spurt in the number of users for Social Networking Sites seems to be on the increase in a minute by minute basis, with Facebook leading the pack with over 500 million users and targeting a billion soon and Twitter and others in hot pursuit.

Despite the fact that Science and Technology have made giant strides in aiding education, tapping the time frame of the vast number of hours those students spend in front of their screens productively has been a daunting task for academicians worldwide.

Social Networking Sites (SNS) are here to stay as youngsters need fast and speedy communication and organizations both large and small as well as celebrities and politicians realize this is one of the best ways to reach a worldwide audience simultaneously and in large numbers and every organization with an eye on them as a target has a presence to tap them through this route.

Technology is today used to minimize human errors in education and voice recognition software which is being tested extensively will soon make easy the job of calling out attendance in a large class, easy at the click.

Learning is lifelong now in the digital age and the question is how can we as educators participate in shaping our learners and integrate profitably the time they spend in front of their computers by making use of that time in the learning process and in the classroom intelligently? Is there a way? This paper will look for ways to involve students' time spent in Social Networking Sites to be integrated into the classroom as educators clamour to make use of that time as wisely as possible.

Remarks: The full paper may be found in www.elearningap.com