



## Seventh International Conference on eLearning for Knowledge-Based Society



December 16-17, 2010 at Srisakdi Charmonman IT Center, Assumption University, Suvarnabhumi Campus, Thailand.  
88 Moo 8, K.M. 26 Bangna-Trad Rd., Samutprakarn 10540, Tel: +66 (0) 2723-2891, +66 (0) 2723-2925-6 Fax: +66 (0) 2723-2927  
eMail: charm@ksc.au.edu www.eLearningAP.com www.eLearning2010.com

---

### **Opening Address**

**H.E. Air Chief Marshal Kamthon Sindhvananda,  
Privy Councilor**

**at the Seventh International Conference on eLearning for  
Knowledge-Based Society**

**Conference Room, Srisakdi Charmonman IT Center  
Assumption University of Thailand**

**9:00 am Thursday 16 December 2010**

---

**Prof. Dr. Srisakdi Charmonman,**

**Chairman of the Organizing Committee**

**Rev. Bro. Dr. Prathip M. Komolmas,**

**President Emeritus of Assumption University**

**Rev. Bro. Dr. Bancha Saenghiran,**

**President of Assumption University**

**Distinguished Speakers**

**Ladies and Gentlemen**

I am most delighted that the Kingdom of Thailand has once again been honored with hosting the “Seventh International Conference on eLearning for a Knowledge-Based Society.” The theme of this year’s Conference is “eLearning, mLearning and uLearning for Lifelong Learning.”

I would like to offer my heartiest welcome to educators and related professionals who have gathered at Srisakdi Charmonman IT Center of Assumption University Suvarnabhumi campus to share their innovative research and ideas. I am delighted to hear that the numbers of papers and countries represented increase from 45 papers from 18 countries for the year 2009 to 79 papers

from 29 countries for the year 2010 and I am confident that many fruitful ideas will emerge to contribute towards the betterment of education for the present and future generations.

The exponential and continuing growth of eLearning and related technologies is influencing educational opportunities for the whole world. The advances of online education are changing the role of universities and civic institutions everywhere. Education is now available for anyone, from anywhere, and at anytime. I, therefore, believe that this Seventh eLearning Conference will be very useful for educators from Thailand and other parts of the world to come together and discuss how eLearning and related technologies can add to the development of knowledge-based economies and enhance other social and cultural dimensions.

I am very excited by the opportunities that the new eLearning and related technologies will provide for the betterment of education at all levels in the world. Through eLearning and related technologies, education is becoming an ongoing and ever-expanding opportunity for people of all ages. The benefits of this vast expansion of opportunities for life-long learning are obvious. Workers will have the skills not only to perform their jobs effectively, but also to take part in the continual development of new economic opportunities for themselves. At the same time, our social and political life will draw critical strength from an increasingly well-educated and informed citizenry.

This Seventh International Conference on eLearning for Knowledge-based Society thus has wide-ranging implications for the world of tomorrow. I therefore would like to declare this Conference open and thank all the supporting organizations and the members of the Organizing Committee led by Prof. Dr. Srisakdi Charmonman for their hard work, as well as thanking all the participants for their significant contributions to the Conference's success.