



Ninth International Conference on eLearning for Knowledge-Based Society

13 - 14 December 2012 at Srisakdi Charmonman Institute of eLearning, Siam Technology College,
46 Charansanitwong Road, Wat Thapra, Bangkok-yai, Bangkok 10600 Thailand.

43 Papers from 10 Countries

(Germany, India, Indonesia, Iran, Oman, Philippines, Singapore, Thailand, UK, and USA)

<i>Thursday 13 December 2012</i>	
<i>Grand ballroom</i>	
08:00-09:00	Registration
09:00-09:05	Report to the Chairman By Prof. Dr. Srisakdi Charmonman , President of Asia Pacific eLearning Association
09:05-09:15	Opening Address By H.E. Group Caption Anudith Nakornthap , Minister of Information and Communication Technology.
09:15-09:20	Welcoming Address By Mr. Chaiyan Peungkiatpairote , Permanent Secretary, Ministry of Information and Communication Technology.
09:20-09:25	Welcoming Address By Ms. Panita Kambhu Na Ayuttaya , Permanent Secretary, Ministry of Education.
09:25-09:30	Welcoming Address By Pornphisud Mongkhonvanit , President of Siam Technology College.
09:30-10:00	<i>Coffee Break</i>
10:00-12:00	<i>Session 1 – 4, Grand Ballroom</i>
10:00-10:30	Session 1: Session Chair: Assoc. Prof. Dr. Churairat Duangduen Keynote Address: Should Ph.D. Programs Be Offered in eLearning Mode? By Prof. Dr. Srisakdi Charmonman , President of Thailand Internet Association, and Pornphisud Mongkhonvanit, President of Thailand Chapter of the Association for Computing Machinery.
10:30-11:00	Session 2: Session Chair: Assoc. Prof. Dr. Churairat Duangduen Keynote Address: eLearning Transformative Emergence Education. By Prof. Dr. Potchanat Samermit , President of the University of Interdisciplinary Studies, USA.
11:00-11:30	Session 3: Session Chair: Prof. Dr. Thapana Boonlar, FCILT, CMC. Keynote Address: Innovative Strategies for Advancing e-Learning in Thailand. By Asst.Prof. Dr.Thapanee Thammetar , Director of Thai Cyber University Project., Thailand.
11:30-12:00	Session 4: Session Chair: Prof. Dr. Thapana Boonlar, FCILT, CMC. Keynote Address: Teaching Using Webinars in Science and Technology Courses. By Kim Chew Lim , Sim University, Singapore.
12.00-13.00	<i>Lunch</i>

Thursday 13 December 2012

13:00-17:00	
13:00-17:00	Session 5a – 11a, Seminar 1.
13:00-13:30	<p>Session 5a: Session Chair: Dr. Suwat Saktrisul Keynote Address: TEBA Model: An Innovative Tablet-Based Approach for Ubiquitous Education. By Prof.Dr. Chaiyong Brahmawong, Vice President of Bangkok Thonburi University, Thailand.</p>
13:30-14:00	<p>Session 6a: Session Chair: Dr. Suwat Saktrisul Keynote Address: E-Learning System to Enhance Cognitive Skills for Learners in Higher Education: A Review of Possibly Open Education. By Asst. Prof. Dr. Jintavee Klaisang and Noawanit Songkram, Chulalongkorn University, Thailand.</p>
14:00-14:30	<p>Session 7a: Session Chair: Dr. Suwat Saktrisul Successful eLearning in Universities' EFL Classrooms: What Do Teachers and Students Need? By Dararat Khampusaen, KKU, Thailand.</p>
14:30-15:00	Coffee Break
15:00-15:30	<p>Session 8a: Session Chair: Dr. Suwat Saktrisul Keynote Address: E-learning Technology and Globalization. By Assoc. Prof. Dr. Chalong Tubsree, Faculty of Education, Burapha University and University of Interdisciplinary Studies, USA.</p>
15:30-16:00	<p>Session 9a: Session Chair: Dr. Suwat Saktrisul History Lesson Using Game as the Tool. By Nathasia Austin Wijaya, Faculty of Computer Science, Soegijapranata Catholic University, Semarang, Indonesia and Ridwan Sanjaya, Faculty of Computer Science, Soegijapranata Catholic University, Semarang, Indonesia.</p>
16:00-16:30	<p>Session 10a: Session Chair: Dr. Suwat Saktrisul The Instability of Member's Privacy in Social Networks: Function of Copyright Law Regarding Disclosure of Personal Information. By Reza Eftekhari, Islamic Azad University - Gonabad Branch, Iran.</p>
16:30-17:00	<p>Session 11a: Session Chair: Dr. Suwat Saktrisul Elearning for Disability Students on Higher Education Learning. By Kultida Saowapakpongchai, Srisakdi Charmonman Institute of eLearning, Siam Technology College, Thailand.</p>

Thursday 13 December 2012

Session 5b – 11b, Seminar 2.	
13:00-17:00	
13:00-13:30	<p>Session 5b: Session Chair: Ms. Panita Cheevakittikul Keynote Address: Technical Strategies to Deliver the Knowledge of Art and Culture via WayangNetwork.com. By Ridwan Sanjaya, Faculty of Computer Science, Soegijapranata Catholic University, Semarang, Indonesia.</p>
13:30-14:00	<p>Session 6b: Session Chair: Ms. Panita Cheevakittikul 2D Animation Cartoon about Flood Disaster Prevention. By Bovonsak Markpoon, Faculty of Industrial Education and Technology, King Mongkut's University of Technology Thonburi, Bangkok, and Alisa Songsriwittaya, Division of Computer and Information Technology, Faculty of Industrial Education and Technology, King Mongkut's University of Technology Thonburi, Bangkok, Thailand.</p>
14:00-14:30	<p>Session 7b: Session Chair: Ms. Panita Cheevakittikul E-learning for the ASEAN Community. By Maneerat Sawasdiwat, Faculty of Liberal Arts, Rajamangala University of Technology Thanyaburi, Thailand.</p>
14:30-15:00	Coffee Break
15:00-15:30	<p>Session 8b: Session Chair: Ms. Panita Cheevakittikul Keynote Address: Empirical Modelling for Constructionist Learning in a Thai Secondary School Maths Class. By Antony Harfield, Naresuan University, and Meurig Beynon, University of Warwick, Thailand and United Kingdom.</p>
15:30-16:00	<p>Session 9b: Session Chair: Ms. Panita Cheevakittikul Principles and Practices of Collaborative Blogging, Web-based Lessons and Electronic Feedback in EFL Classroom: Issues for Tomorrow's EFL Teachers. By Dararat Khampusean, KKU, Thailand.</p>
16:00-16:30	<p>Session 10b: Session Chair: Ms. Panita Cheevakittikul Obstacles to Successful E-Learning in Thai Institution of Higher Education Context. By Asst. Prof. Preeyachat Utamayodhin, The Language Institute, Thammasat University, Thailand.</p>
16:30-17:00	<p>Session 11b: Session Chair: Ms. Panita Cheevakittikul Application of E-Learning in Social Development Among Displaced Minorities along Thai-Burmese Border. By Suthasinee Nophunya, University of Interdisciplinary Studies, USA.</p>



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Friday 14 December 2012	
09:00-12:00	Session 12a – 16a, Seminar 1.
08:00-09:00	Registration
09:00-09:30	<p>Session 12a: Session Chair: Dr. Yudh Jayapavitra Keynote Address: Using NLP Techniques for Accelerated Learning and Effective Retention. By Deepak Kulkarni, Cogent International, India.</p>
09:30-10:00	<p>Session 13a: Session Chair: Dr. Yudh Jayapavitra Behavior Patterns of Left Brain and Right Brain Dominant Students towards E-learning. By D.G. Kulkarni, Jain College of Engineering, Belgaum, India.</p>
10:00-10:30	<p>Session 14a: Session Chair: Dr. Yudh Jayapavitra Utilizing Social Media for Cultural Education in Indonesia. By Albert Budi Christian, and Ridwan Sanjaya, Faculty of Computer Science, Soegijapranata Catholic University, Semarang, Indonesia.</p>
10:30-11:00	Coffee Break
11:00-11:30	<p>Session 15a: Session Chair: Dr. Yudh Jayapavitra Keynote Address: Effectiveness of e-learning in Mechanical Engineering Stream. By Anand Deshpande, KLS Gogte Institute of Technology, and Deepak Kulkarni, Jain College of Engineering, Belgaum, India.</p>
11:30-12:00	<p>Session 16a: Session Chair: Dr. Yudh Jayapavitra The Joy of Learning English with RPG. By Stephani Inggrit, Soegijapranata Catholic University (SCU), Indonesia and Erdhi Widyarto, Soegijapranata Catholic University (SCU), Indonesia.</p>
12:00-13:00	Lunch

Friday 14 December 2012

13:00-17:30 <i>Session 17a – 24a, Seminar 1.</i>	
13:00-13:30	<p>Session 17a: Session Chair: Dr. Boonchob Poompaichit Keynote Address: Knowledge Management in eLearning Using Web 2.0" By Dr. Kuldeep Nagi, Former Fulbright Fellow, USA.</p>
13:30-14:00	<p>Session 18a: Session Chair: Dr. Boonchob Poompaichit Using Cloud Computing for E-learning Systems in India: Problems and Prospects. By Parveen Singh, Govt SPMR Commerce College, Jammu University J&K, India.</p>
14:00-14:30	<p>Session 19a: Session Chair: Dr. Boonchob Poompaichit Practical Framework: Creation of Causal Model of Job Involvement, Career Commitment, Learning Motivation, and Learning Transfer. By Kijpokin Kasemsap, Suan Sunandha Rajabhat University, Thailand.</p>
14:30-15:00 <i>Coffee Break</i>	
15:00-15:30	<p>Session 20a: Session Chair: Dr.Boonchob Poompaichit Keynote Address: A Mobile English Learning by iPhone and Android Phone. By Dr. Firouz Anaraki, Assumption University, Iran.</p>
15:30-16:00	<p>Session 21a: Session Chair: Dr. Boonchob Poompaichit Tools to Empower Civil Society: Bachelor's Degree in Social Entrepreneurship. By Asst. Prof. Dr. Sak Prasandee, University of Interdisciplinary Studies, Thailand Advisory Office.</p>
16:00-16:30	<p>Session 22a: Session Chair: Dr. Boonchob Poompaichit E-Learning as the Efficiency of the Learning Process at Ciputra University Information Technology Department. By Adi Suryaputra Paramita, Ciputra University, Indonesia.</p>
16:30-17:00	<p>Session 23a: Session Chair: Dr.Boonchob Poompaichit Communication Effectiveness in Education via Text Messages. By Christine Wibhowo, and Ridwan Sanjaya, Faculty of Computer Science, Soegijapranata Catholic University, Semarang, Indonesia.</p>
17:00-17:30	<p>Session 24a: Session Chair: Dr.Boonchob Poompaichit Elearning Content Accessibility for Disability Students. By Pisit Prougestaporn, Srisakdi Charmonman Institute of eLearning, Siam Technology College, Thailand.</p>

14 Friday December 2012

09:00-12:00	
Session 12b – 16b, Seminar 2.	
09:00-09:30	<p>Session 12b: Session Chair: Dr. Suwat Saktrisul Keynote Address: A Cognitive Model to Enhance Learning Outcomes in Computing. By Dr.Virendra Gawande, and Sarika Gawande, College of Applied Sciences, Oman.</p>
09:30-10:00	<p>Session 13b: Session Chair: Dr. Suwat Saktrisul Thai ICT Human Resource Readiness to Support e-Learning towards Smart Thailand and ASEAN Community. By Kriengkrai Bhuvanij, Executive Government Programs, IBM Thailand Company Limited, Thailand.</p>
10:00-10:30	<p>Session 14b: Session Chair: Dr. Suwat Saktrisul FPS Can Be an Education Game for Children. By Vania Wahyu, and Brenda Chandrawati, Soegijapranata Catholic University, Indonesia.</p>
10:30-11:00	
Coffee Break	
11:00-11:30	<p>Session 15b: Session Chair: Dr. Suwat Saktrisul E-learning in the Context of Access to Knowledge Model. By Reza Eftekhari, Islamic Azad University - Gonabad Branch, Iran.</p>
11:30-12:00	<p>Session 16b: Session Chair: Dr. Suwat Saktrisul Synthesized Framework: Establishing a Causal Model of Organizational Learning, Knowledge Management, Knowledge-Sharing Behavior, and Organizational Performance. By Kijpokin Kasemsap, Suan Sunandha Rajabhat University, Thailand.</p>
12:00-13:00	
Lunch	

Friday 14 December 2012

13:00-17:30	
Session 17b – 24b, Seminar2.	
13:00-13:30	<p>Session 17b: Session Chair: Ms. Panita Cheevakittikul Keynote Address: E-Business Development Services for Indonesian Entrepreneurs. By Vincent Aryanto, Soegijapranata Catholic University Semarang, Indonesia.</p>
13:30-14:00	<p>Session 18b: Session Chair: Ms. Panita Cheevakittikul Web-based Learning to Enhance Student’s Marketing Management Education. By Ivonne Umboh, De La Salle Catholic University Manado, Indonesia.</p>
14:00-14:30	<p>Session 19b: Session Chair: Ms. Panita Cheevakittikul Creating a School Library Website Using Free Online Tools: The Miriam College High School Experience. By Marion Jude Gorospe, Miriam College, Philippines.</p>
14:30-15:00	
Coffee Break	
15:00-15:30	<p>Session 20b: Session Chair: Ms. Panita Cheevakittikul Keynote Address: iSocialization. By Andreas Becker, LisAndi Co., Ltd., and Jarinya Sonvisai, LisAndi Co., Ltd., Germany and Thailand.</p>
15:30-16:00	<p>Session 21b: Session Chair: Ms. Panita Cheevakittikul Creating a Students’ Library Website Using Free Online Tools. By Marion Jude Gorospe, Miriam College, Philippines.</p>
16:00-16:30	<p>Session 22b: Session Chair: Ms. Panita Cheevakittikul Keynote Address: Math Performance: MOODLE vs In-class Assessments. By Maria Socorro Nuyda, and Jerry Aguilar, Southville International School and Colleges, Philippines.</p>
16:30-17:00	<p>Session 23b: Session Chair: Ms. Panita Cheevakittikul E-Learning in Our Modern World. By Asst. Prof. Sombat Benjasirimongkol, University of Interdisciplinary Studies, Thailand Advisory Office.</p>
17:00-17:30	<p>Session 24b: Session Chair: Ms. Panita Cheevakittikul The Limitation of Accomplishment in Higher E-Learning Education. By Assoc. Prof. Dr. Prasert Kitirattarkarn, University of Interdisciplinary Studies, Thailand Advisory Office.</p>